



Susan Elder of Jenne, Inc. Recognized as One of CRN's Women of the Channel

Avon, Ohio – May 15, 2017 – Jenne, Inc., a leading value added distributor of technology products and solutions focusing on voice, video, data networking, premise security and the cloud announced today that [CRN](#), a brand of [The Channel Company](#), has named Susan Elder, senior director of marketing, to its prestigious 2017 Women of the Channel list. The executives who comprise this annual list span the IT channel, representing vendors, distributors, solution providers and other organizations that figure prominently in the channel ecosystem. Each is recognized for her outstanding leadership, vision and unique role in driving channel growth and innovation.

CRN editors select the Women of the Channel honorees based on their professional accomplishments, demonstrated expertise and ongoing dedication to the IT channel.

Elder leads Jenne's marketing function which provides marketing programs and services to the 180 technology manufacturers for which Jenne distributes products, as well as to its customers who are value-added resellers, integrators and service providers. She currently represents Jenne on CompTIA's Distribution Council. CompTIA is the Information Technology Industry's trade association. She also is involved in her community serving on the board of directors of Big Brothers Big Sisters of Lorain County.

"These extraordinary executives support every aspect of the channel ecosystem, from technical innovation to marketing to business development, working tirelessly to keep the channel moving into the future," said Robert Faletra, CEO of The Channel Company. "They are creating and elevating channel partner programs, developing fresh go-to-market strategies, strengthening the channel's network of partnerships and building creative new IT solutions, among many other contributions. We congratulate all the 2017 Women of the Channel on their stellar accomplishments and look forward to their future success."

The 2017 Women of the Channel list will be featured in the June issue of CRN Magazine and online at www.CRN.com/wotc.

About the Channel Company

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers and end users. Backed by more than 30 years of unequaled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace.

www.thechannelco.com

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About Jenne, Inc.

Jenne, Inc., headquartered in Avon, Ohio, is a leading value-added distributor of technology products and solutions focusing on voice, video, data networking, premise security and the cloud, including equipment and software for the Enterprise and SMB markets. Since the company's founding in 1986, Jenne has been committed to providing value added resellers with a broad product selection, competitive pricing, on-time accurate delivery, outstanding technical support plus ongoing sales and technical training through Jenne University. More than 180 major manufacturers partner with Jenne including Avaya, ADTRAN, Extreme Networks, Hanwha Techwin, Konftel, Mitel, Lifesize, Panasonic, Plantronics, Spectralink, Status Solutions, Vidyo, VTech and Yealink.

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